



Twin Falls County

January 2019

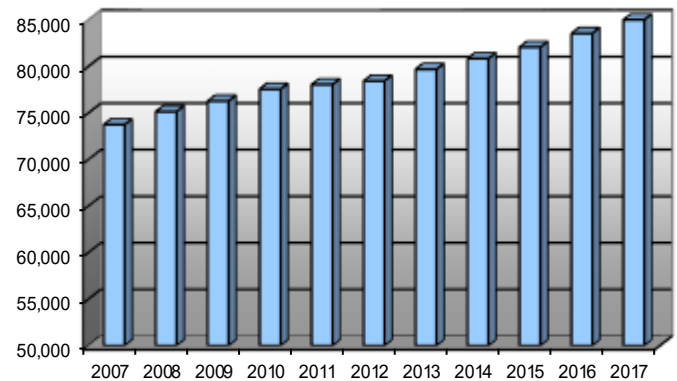
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Workforce Trends

Population

The population of Twin Falls County has grown steadily from 73,738 in 2007 to 85,124 in 2017, a 15.4 percent increase. The population grew 1.9 percent from 2016 and continues to be ranked sixth most populous county in the state. It is a thriving retail hub for south central Idaho and northern Nevada, drawing on a consumer base of about 250,000. It is also the most urban of the region's counties with three-quarters of its residents living in a city. Abundant natural resources, recreational opportunities and cultural events attract travelers and residents. The city of Twin Falls is the county seat with a population of 49,202. It lies on the edge of the spectacular Snake River Canyon spanned by the Perrine Bridge, one of the nation's few legal take-offs for BASE jumpers. A path winds along the canyon rim adjacent to a new visitor's center, retail shops, restaurants and a clubby event center, all with a bird's eye view of golf courses. World-renown Shoshone Falls is just two miles up the canyon. A strong job market, wildly successful downtown redevelopment and job creation

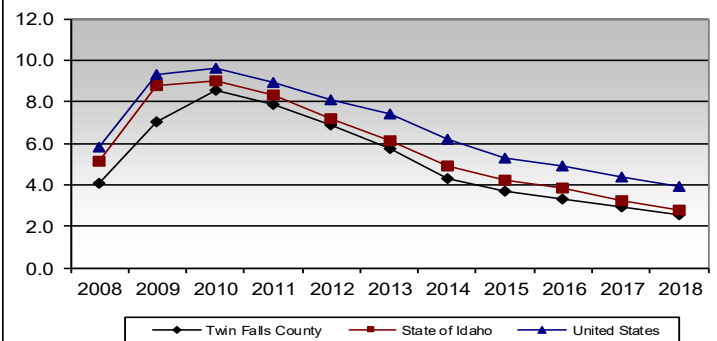
Population



Labor Force & Employment

Although the economy remains heavily tied to agriculture, the county has diversified. Community partnerships landed Dell customer service jobs in 2002 with C3 Customer Contact Channels in 2010. Manufacturing jobs with Jayco RV have attracted feeder companies along with current plans for a new plant creating 300 new jobs. Chobani Greek Yogurt's investment of \$750 million in plant and equipment has brought over 1,000 jobs to the valley. The investment brought relief to stressed dairies suffering from extended periods of low milk prices and higher feed costs but there is still excess milk for processing. Single family housing permits peaked at over 650 in 2005 but averaged around 225 the last three years. Unemployment fell to a then low of 2.8 percent in 2007 peaking at nine percent in 2010. The current unemployment rate of 2.5 percent is a record low, with less seasonality than previous decades. Twin Falls County is losing its tradition of lower than the state unemployment rates with the state gaining recognition in many growth categories. The civilian labor force grew by 1.8 percent from 2017. Over the last decade, Twin Falls County posted strong gains in retail and service jobs as big box and national retailers converged on the northern

Unemployment Rates



Labor Force	Dec 17	Dec 18
Civilian Labor Force	41,911	42,300
Total Employment	40,814	41,130
Unemployed	1,097	1,169
% of Labor Force Unemployed	2.6	2.8
State of Idaho % Unemployed	3.0	2.6
U.S. % Unemployed	4.1	3.9

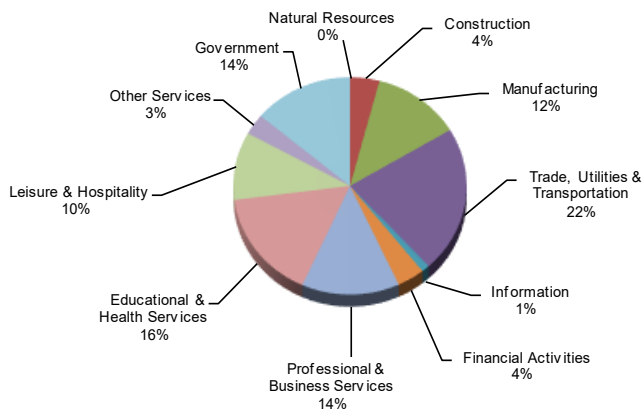
Labor Force	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Civilian Labor Force	38,108	39,024	36,930	37,466	38,089	38,544	38,211	39,586	40,318	41,351	42,078
Unemployment	1,545	2,732	3,147	2,947	2,608	2,181	1,658	1,460	1,339	1,195	1,069
% of Labor Force Unemployed	4.1	7.0	8.5	7.9	6.8	5.7	4.3	3.7	3.3	2.9	2.5
Employment	36,563	36,292	33,783	34,519	35,481	36,363	36,553	38,126	38,980	40,156	41,009

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entrance to the city and its main artery. A Walmart super center opened in 2009, five hotels were constructed along with a new high school, a new middle school and two new elementary schools. The Magic Valley Mall and its rim properties have experienced a surge over the last three years. The new regional medical center opened in 2011 with medical clinics and retail following. The College of Southern Idaho's new Health and Human Science building opened to students in 2010, a new residential housing unit and the Applied Technology building were constructed in 2014. Strong community support has led to multiple improvements of the Fine Arts building. A new Visitor's Center has been a resounding success near the Perrine Bridge. The employment outlook for Twin Falls County is strong with Clif Bar building its first commercial bakery, myriad expansions and significant downtown investment.

Nonfarm Payroll Jobs for 2017



Major Employers

Amalgamated Sugar	Henningsen Cold Storage
Bridgeview Estates	Independent Meat
C3 CustomerContactChannels	Jayco
Chobani	Personnel Plus
College of Southern Idaho	Seneca
ConAgra	Transystems
Costco	St. Luke's Magic Valley Regional Medical Center
Glanbia NA	Walmart

Wages & Income

Per capita income rose 28 percent since 2007, similar to the state and the nation putting its growth ranking at 29th. Twin Falls ranks 17th among the 44 counties in its per capita income level, up from 21st in 2016. It realized 3.6 percent growth from 2016, ranking at 11th among Idaho's 44 counties. Its share of the state per capita income is 92 percent while its share is only 74 percent of the nation's per capita income.

Construction is still in recovery mode—27 percent short of 2007 average employment. From 2016 to 2017, All Industry average employment grew 2.8 percent with wages increasing by 3.8 percent. Education and health services experienced significant growth over the last decade up 26 percent in average employment. Leisure and Hospitality grew by 39 percent over the decade, with a workforce that is mostly part-time—the low average wage attributable to less hours. Manufacturing had solid employment growth at 31 percent. Over the last decade, wages have increased across the board at times outpacing inflation.

South Central Idaho Occupational Wages*	Entry Wage	Median Wage
Team Assemblers	\$10.24	\$12.08
Teacher, Elementary	\$30,328	\$44,433
Teacher, Secondary	\$37,061	\$48,025
Social Workers	\$18.98	\$25.24
Dental Assistants	\$12.92	\$14.43
Registered Nurse	\$23.13	\$29.86
LPNs	\$16.09	\$18.67
Drivers	\$11.16	\$15.26
Cashiers	\$8.25	\$9.45
Bookkeepers	\$11.89	\$19.12
Bank Tellers	\$10.70	\$11.81
Landscapers	\$10.00	\$14.69
Carpenters	\$10.26	\$16.86
Pharmacists	\$40.20	\$55.61
Forklift Operators	\$13.01	\$16.40
Electricians	\$16.77	\$24.71
Maintenance Mechanics	\$15.43	\$25.33
Ag workers, farm/ranch animals	\$8.41	\$10.77
Graders/Sorters - ag products	\$8.25	\$16.02

* Additional occupational wage data can be found on the Idaho Department of Labor website at imi.idaho.gov.

Covered Employment & Average Annual Wages Per Job for 2007, 2016 & 2017	2007		2016		2017	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	34,479	\$27,370	37,434	\$33,373	38,469	\$34,654
Agriculture	1,899	\$25,262	2,140	\$34,501	2,193	\$35,543
Mining	44	\$28,301	*	*	*	*
Construction	1,907	\$28,150	1,345	\$34,533	1,402	\$35,901
Manufacturing	3,468	\$34,124	4,336	\$46,039	4,532	\$47,417
Trade, Utilities & Transportation	7,717	\$27,504	7,897	\$32,928	7,959	\$34,203
Information	600	\$29,272	397	\$40,487	402	\$39,348
Financial Activities	1,434	\$37,527	1,301	\$42,809	1,342	\$44,692
Professional and Business Services	4,635	\$23,275	4,824	\$28,621	4,947	\$29,651
Educational and Health Services	4,694	\$30,836	5,735	\$39,010	5,909	\$40,241
Leisure and Hospitality	2,674	\$10,932	3,580	\$14,125	3,711	\$14,438
Other Services	1,067	\$20,728	1,055	\$27,419	1,051	\$29,424
Government	4,340	\$31,062	4,817	\$32,423	5,020	\$34,445

Per Capita Income	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Twin Falls County	\$30,382	\$28,931	\$29,821	\$31,303	\$33,032	\$34,055	\$35,217	\$36,759	\$36,970	\$38,291
State of Idaho	\$32,646	\$31,142	\$31,921	\$33,503	\$35,187	\$36,167	\$37,792	\$39,780	\$40,508	\$41,826
United States	\$40,904	\$39,284	\$40,545	\$42,727	\$44,582	\$44,826	\$47,025	\$48,940	\$49,831	\$51,640

Information provided by Bureau of Economic Analysis